

## SKLADBY KONSTRUKCI

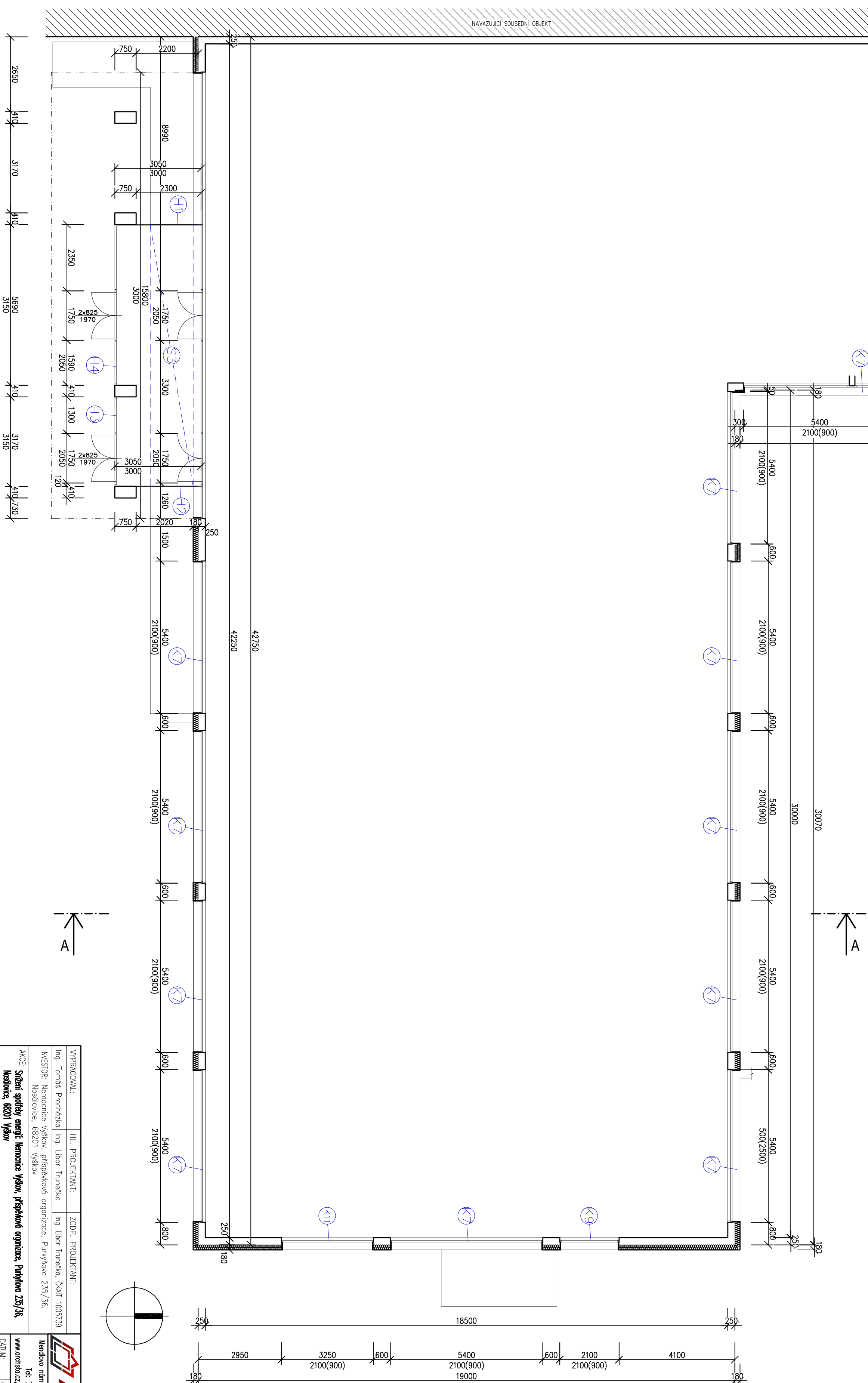
- STAVAJCI KONSTRUKCE BETONOVÉ  
LAHY PRES ANGLICKÝ DVOREK  
DOPLNIT NOVE VRSTVY:  
LEPICI TMEĽ  
MINERALNI VĽNA TL. 220 mm  
FASADNI OMITKA

## LEGENDA PARAPETU

- |     |   |
|-----|---|
| K7  | NOE NEČIŠ PAREJZET Z LAMPOVNIO PROJEK HLEDOU II, 0,6 MW, ŠKOLA 30,0 MW<br>DEKLA 5600 MW - 21 KS |
| K8  | NOE NEČIŠ PAREJZET Z LAMPOVNIO PROJEK HLEDOU II, 0,6 MW, ŠKOLA 30,0 MW<br>DEKLA 5600 MW - 1 KS  |
| K9  | NOE NEČIŠ PAREJZET Z LAMPOVNIO PROJEK HLEDOU II, 0,6 MW, ŠKOLA 30,0 MW<br>DEKLA 200 MW - 1 KS   |
| K10 | NOE NEČIŠ PAREJZET Z LAMPOVNIO PROJEK HLEDOU II, 0,6 MW, ŠKOLA 30,0 MW<br>DEKLA 2600 MW - 1 KS  |
| K11 | NOE NEČIŠ PAREJZET Z LAMPOVNIO PROJEK HLEDOU II, 0,6 MW, ŠKOLA 30,0 MW<br>DEKLA 3200 MW - 1 KS  |
| K12 | NOE NEČIŠ PAREJZET Z LAMPOVNIO PROJEK HLEDOU II, 0,6 MW, ŠKOLA 30,0 MW<br>DEKLA 1900 MW - 1 KS  |

## LEGENDA HMOT

- STAVAJÍCÍ KONSTRUKCE**
- NOVÝ ZATEPLOVACÍ SYSTÉM ETICS – MINERÁLNÍ VUNA TL. 180 mm**  
LAMBDAmax = 0,036 W/mK (NAPEŘ. ISOVER IT PROFIT)



<p> <b>SYNOPSIS:</b>          This study provides a comprehensive overview of the current state of research on the impact of digital technology on the retail industry. It explores the challenges and opportunities associated with the integration of digital tools and platforms into traditional retail environments. The study highlights the importance of data-driven decision-making and the role of digital marketing in enhancing customer engagement and loyalty. It also discusses the potential for digital technology to streamline operations and reduce costs, while emphasizing the need for ongoing innovation and adaptation to the rapidly changing digital landscape.       </p>	<p> <b>KEYWORDS:</b>          Digital technology, Retail industry, Customer engagement, Data-driven decision-making, Digital marketing, Innovation, Adaptation, Digital transformation.       </p>
<p> <b>INTRODUCTION:</b>          The retail industry has undergone a significant transformation in recent years, driven by the rapid adoption of digital technology. This transformation has created both challenges and opportunities for retailers. On the one hand, digital technology has enabled retailers to reach a wider audience, personalize their offerings, and streamline their operations. On the other hand, it has also increased competition and the need for innovation. This study aims to explore the current state of research on the impact of digital technology on the retail industry, with a focus on customer engagement and data-driven decision-making.       </p>	<p> <b>RESEARCH OBJECTIVES:</b>          The primary objective of this study is to provide a comprehensive overview of the current state of research on the impact of digital technology on the retail industry. Specific objectives include:         <ul style="list-style-type: none"> <li>To identify the key challenges and opportunities associated with the integration of digital tools and platforms into traditional retail environments.</li> <li>To explore the importance of data-driven decision-making and the role of digital marketing in enhancing customer engagement and loyalty.</li> <li>To discuss the potential for digital technology to streamline operations and reduce costs.</li> <li>To emphasize the need for ongoing innovation and adaptation to the rapidly changing digital landscape.</li> </ul> </p>
<p> <b>LITERATURE REVIEW:</b>          The literature review examines the existing research on the impact of digital technology on the retail industry. It covers a range of topics, including digital marketing, data analytics, and digital transformation. The review identifies key findings and gaps in the current research, highlighting the need for further exploration of the challenges and opportunities associated with digital technology in retail.       </p>	<p> <b>CONCLUSION:</b>          This study provides a comprehensive overview of the current state of research on the impact of digital technology on the retail industry. It highlights the importance of data-driven decision-making and the role of digital marketing in enhancing customer engagement and loyalty. The study also discusses the potential for digital technology to streamline operations and reduce costs, while emphasizing the need for ongoing innovation and adaptation to the rapidly changing digital landscape.       </p>